



April is NATIONAL



MONTH



2025 National Donate Life Month

Sample Newsletter Story

Note for Customization: This toolkit is designed to help promote organ, cornea, and tissue donation. The URLs provided use core.org/register, but you can customize them to fit your audience by using links like your hospital's registration page, registerme.org/dlpa in Pennsylvania, or registerme.org/wv in West Virginia. Adjust as needed.

Let Life Sing: Join Us in Celebrating National Donate Life Month 2025

Every day, 16 individuals in the United States lose their lives while waiting for a lifesaving organ transplant. Thousands more wait in hope for life-enhancing tissue transplants. Despite the pressing need, many people remain unregistered as organ, tissue, and cornea donors.

This year, **[HOSPITAL NAME]** is proud to collaborate with CORE to amplify efforts in increasing the number of registered donors. Together, we aim to inspire our community to give the gift of life and help those waiting to spread their wings toward brighter futures.

Taking a proactive approach to effective donation practices and fostering comprehensive education throughout the hospital are pivotal steps in building a strong donation system. By encouraging not only our dedicated hospital staff but also your family and friends to sign up as organ, tissue, and cornea donors, **[HOSPITAL NAME]** can help save and heal more lives than ever before.

“As a health system, we have a unique role not only to care for the health of our patients but also to inspire our community to embrace overall wellness,” says **[HOSPITAL PRESIDENT/CEO]**. “The more individuals we inspire to become organ donors, the better we can fulfill our mission to be a beacon of hope and well-being for our entire community.”

Flying the Donate Life Flag

Throughout April, **[HOSPITAL NAME]** will proudly join thousands of hospitals across the country in raising the Donate Life flag. This flag serves as a visible and unifying statement, underscoring the critical importance of donation and celebrating the countless donors and recipients whose lives have been profoundly impacted by organ, tissue, and cornea donation.



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The Power of Donation

The statistics speak volumes about the life-changing impact of donation:

- Nationally, more than **100,000 people** are waiting for an organ transplant.
- Every **8 minutes**, another person is added to the national transplant waiting list.
- A single organ donor can save **up to 8 lives**, while a tissue donor can heal **75 others**.
- Donation becomes an option only after all life-saving efforts have been exhausted, tests confirm the absence of vital signs, and brain death is declared.

How You Can Help

This National Donate Life Month, we invite [**HOSPITAL NAME**] staff to spread their wings and become advocates for donation:

- **Start the conversation:** Talk with your family and friends about the importance of organ, tissue, and cornea donation.
- **Sign up to be a donor:** Visit core.org/register to make your decision official.
- **Be a champion for life:** Inspire at least one person this month to sign up as a donor and let them know the difference they can make.

By raising awareness and supporting donation, you can help others take flight toward a brighter future. Together, we can make a difference and help **Let Life Sing**.

For more information or to sign up as an organ donor, please visit www.core.org.



Courtesy: Donate Life America