



April is NATIONAL



MONTH



2025 National Donate Life Month

CEO Email Template

Note for Customization: This toolkit is designed to help promote organ, cornea, and tissue donation. The URLs provided use core.org/register, but you can customize them to fit your audience by using links like your hospital's registration page, registerme.org/dlpa in Pennsylvania, or registerme.org/wv in West Virginia. Adjust as needed.

Subject: Let Life Sing: Celebrating National Donate Life Month 2025!

Dear [Recipient's Name],

As the first notes of spring fill the air, I'm thrilled to welcome you to **National Donate Life Month 2025**—a time to celebrate the incredible gift of life and honor those who help others soar to new beginnings through organ, tissue, and **cornea** donation.

This April, we join **CORE** in embracing the 2025 theme: "**Let Life Sing.**" Much like the melody of a bird's song brightens our days, donors bring hope, healing, and renewal to those waiting for a second chance at life.

At [ORGANIZATION NAME], we take immense pride in the compassionate care we provide to donors, recipients, and their families. The decision to donate not only gives life but also creates ripples of hope that touch entire communities. It's a beautiful reminder of how one act of generosity can truly take flight.

Take Flight With Us This April

Regardless of age, race, or medical history, everyone has the potential to become a life-saving donor. This National Donate Life Month, as we approach **National Healthcare Decisions Day on April 16**, I encourage you to:

- **Sign up to be a donor** if you haven't already by visiting core.org/register.
 - Share your decision with your loved ones, ensuring they know your wishes.
 - Spread your wings and share the importance of donation with family, friends, and colleagues.
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A Song of Hope and Renewal

Birds remind us that even after the darkest storms, their songs bring light and new beginnings. Similarly, the decision to become an organ, tissue, and **cornea** donor offers hope to the 100,000 people currently on the national transplant waiting list. Every donor is a song of life that brings joy and healing to those in need.

At **[ORGANIZATION NAME]**, we are incredibly grateful for your support and dedication to this life-saving cause. Whether you're singing the song of advocacy, education, or donation, your contributions help others take flight toward brighter futures.

Thank you for being part of this harmonious effort to **Let Life Sing**. Together, we can ensure that the melodies of hope continue to soar.

Warm regards,

[Your Name]

CEO

[ORGANIZATION NAME]