



April is NATIONAL



MONTH



## 2025 National Donate Life Month Sample PSAs

*These public service announcements (PSAs) can be customized for hospital-specific donation campaigns. Share them with regional radio and television stations, or think creatively about other places to run them, like hospital on-hold messages or during community events.*

**Note for Customization:** The URLs provided use [core.org/register](https://core.org/register), but you can customize them to fit your audience by using links like your hospital's registration page, [registerme.org/dlpa](https://registerme.org/dlpa) in Pennsylvania, or [registerme.org/wv](https://registerme.org/wv) in West Virginia. Adjust as needed.

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### 15 seconds

Every day, 16 people die because not enough organs are available for transplant. You can give the gift of life and let life sing. **[HOSPITAL NAME]** and CORE urge you to learn more at [core.org](https://core.org).

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### 20 seconds

**[HOSPITAL NAME]** has joined CORE in celebrating National Donate Life Month and encouraging people to sign up as organ and tissue donors. A single donor can save 8 lives, restore sight to 2 people, and heal 75 others. Sign up today at [core.org/register](https://core.org/register).

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### 20 seconds

Today, more than 5,000 people in our region are waiting for a lifesaving organ transplant. Each day, 16 people nationally will die because there aren't enough organs to meet the need. Help **[HOSPITAL NAME]** and CORE save lives. Sign up today at [core.org/register](https://core.org/register) and let life sing.

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### 30 seconds

As nurses, doctors, and staff at **[HOSPITAL NAME]**, we know how important it is to give care without delay. Imagine waiting years for an organ transplant to save your life. Today, over 100,000 people are on the national transplant waiting list, and 16 of them will die every day waiting. Help **[HOSPITAL NAME]** and CORE save lives by spreading the message that donors are heroes. Sign up at [core.org/register](https://core.org/register) and let life sing.